

**Maria Cecilia Loschiavo dos Santos**  
Curriculum Vitae

## | CONTENTS

■ Curriculum Vitae		02
■ Evidence of Work and Experience		29
■ Contact Info		66
■ References		68
■ Statement		71

**curriculum vitae**

Maria Cecilia Loschiavo dos Santos



## Maria Cecilia Loschiavo dos Santos curriculum vitae

### ■ Personal

#### Current Status

Associate Professor (1998-2003)  
University of São Paulo  
School of Architecture and Urbanism

#### Degrees

BA Philosophy, University of São Paulo, 1975  
BA Philosophy Education, University of São Paulo, 1976  
MA Philosophy, University of São Paulo, 1985  
Ph.D Philosophy, University of São Paulo, 1993  
Associate Professorship, University of São Paulo, 2003

#### Post-Doctoral Fellow

University of California, School of Public Policy and  
Social Research, 1995-1997

University of Campinas, Institute of Philosophy and  
Social Research, 1997-1998

Postdoctoral, Nihon University, College of Arts,  
Design Department, 1999

Postdoctoral, Canadian Centre for Architecture, Study  
Center, 2001

**TEACHING , MEMBER MASTER AND PH. D THESIS  
COMMITTEE, GRADUATION PROJECT AND FELLOWSHIP  
SUPERVISOR (UNIVERSITY OF SÃO PAULO AND OTHERS)**

- Gerson Kazuki Uchida. “Reusing Tires”. Architecture, 2003, Graduation Project, chair.
- Fabio August Toscano Bellini. “Re-thinking Brazilian Design Urban Furniture”. Architecture, 2003. Graduation Project, chair.
- Andrei Gusukuma. “São Paulo and Tokyo: characterization of contemporary public spaces”. Architecture, 2003. Graduation Project, chair.
- Milene Soares Cara. “Brazilian Contemporary Furniture. Aspects of experimental design in the work of Campana’s brothers”. Architecture, 2003. Graduation Project, chair.
- Marcia Saeko Hirata. “Participatory Design: Characterization and Challenges”. Architecture, 2003. Master qualifying exam, advisor.
- André Luiz Teixeira dos Santos. “Management and use of homeless services in São Paulo city”. Architecture, 2003. Master qualifying exam, advisor.
- Walter Varanda. “From the right of life to life on right. Surviving, interventions and health of the homeless population on streets of São Paulo city”, 2003. Member of master committee.
- Aparecida Magali de Souza Alvarez. “Resilience and Transformative Encounter with the homeless of São Paulo city”, 2003. Member of Ph.D committee.
- Paulo Fernando de Almeida Souza. “Parameters for environmental sustainability”. Master, Sustainable Development, 2003. Member of Master committee.
- Mateus Kimura. “Interdisciplinarity, Architecture and Design”. Architecture, 2003. Graduation Project, chair.
- Fabiano Doto. “Trash, raw material for civil works and social housing systems”. Architecture, 2003. Graduation Project, chair.
- Alessandra Nomura Ayumi. “Street furniture for downtown São Paulo”. Architecture, 2003. Graduation Project, chair.
- Marcelo Cury. “Citizenship, Water Sources and Design”. Architecture, 2002. Graduation Project, chair.

- Taisa da Costa Endrigue. “Rethinking the Boracea Project – a homeless shelter”. Architecture, 2002. Graduation Project, chair.
- Atilio José Avancini. “Party in Black and White: the coverage of Senhor do Bonfim party by photojournalism”, School of Communication and Arts, 2002, member of Ph.D qualifying exam.
- Maria Giovanna de Melo Pessoa Leite. “In the network of labyrinth: ethnographical essay about the logic of paths in São José Market”, School of Anthropology, 2002, member of Master committee.
- Claudia Maria Arnhold Simões de Oliveira. “The urban environment and the growth of kids”, Architecture, 2002, member of Ph. D committee.
- Helena Radesca. “Sumare Avenue, recycling urban spaces”, Architecture, 2002, Graduation Project, member.
- Maurício Martins. “Origami paper frames, a contribution to design”, Architecture, 2002, Graduation Project, chair.
- Walter Varanda. “The homeless adult population and the public health”. School of Public Health, 2002, Master qualifying exam, member.
- Flávia Nacif da Costa. “Design as a factor of experience re-activation”. Architecture, 2002, member of Master committee.
- Rosana Rita Folz. “Furniture for the popular house” School of Engineering São Carlos, Architecture, 2002, member of Master committee.
- Luis Emiliano Costa Avendano. “The role of industrial design in the process of product development in the small and medium furniture companies in São Paulo state”. Architecture , Master qualifying exam, chair.
- Tania Nunes Galvão, “Sérgio Rodrigues - Architect and Furniture Designer”, Master, Architecture, 2001, chair.
- Dalmo Tominaga – “Mutirão: Housing Policy in São Paulo peripheral area” Architecture, 2001, Graduation Project, chair.
- Leandro Giamas – “40 years of Design Graduate Education at FAU-USP”. Architecture, 2001, Graduation Project, chair.
- Lucio Cassonato – “ Symbolic Furniture and the Technological Context”. Architecture, 2001, Graduation Project, chair.

- Marcelo Hori – “Design Diversity”. Architecture, 2001, Graduation Project, chair.
- Humberto Flávio Zanola, “Furniture for Home Office”, Graduation Project, Architecture, 2001, chair.
- Gabriella Gustafsson, “How houses and homes look like when live in poverty?”, Konstfack, Design, 2001, chair.
- Andrea Franco Pereira “Application des connaissances issues du developement durable, de l’ environnement et de la systemique au design industriel de produits dans une approche de macroconception”, Université de Technologie de Compiègne, Industrial Design, 2001, member of Ph.D. committee.
- Alexandre Penedo, “Artistic Furniture Z (1948-1961) the modern self learning and its organic cuts”, School of Engineering São Carlos, Architecture, 2001, member of Master committee.
- Marlene Braz Rodrigues Lourenço, “Body, Sexuality and Sexual Violence in Modernity”, Pontifícia Universidade Católica, Social Work, 2001, member of Ph.D. committee.
- Virgínia Cavalcanti, “Contemporary Brazilian Furniture Design - from diversity to specificity”, Architecture, 2001, member of Ph.D. committee.
- Izalene Tiene, “Women homeless in Campinas”, Pontifícia Universidade Católica, Social Work, 2001, member of master committee.
- Ilaria Brunelli, “Il barbaroba - Homeless vest”, Graduation Project, Architecture, Istituto Universitario di Architettura di Venezia, 2000, co-chair.
- Marcia Saeko Hirata, “City crisis and the space of the homeless in downtown São Paulo”, Architecture, 2000, chair.
- Birger Lipinsk, “Brazilian Furniture Design and Architecture since World War II”, Konstfack, Design, 2000, chair.
- André Luiz Teixeira dos Santos, “Study of the use of downtown area of São Paulo by the homeless”, Architecture, 2000, chair.
- Marcia Renata Itani, “The homeless in public and private spaces of São Paulo”, Architecture, 2000, chair.
- Marines Ribeiro dos Santos, “Design, Production, Use of Artefacts: an approach from the human activity”, CEFET, Paraná, Industrial Design, 2000, member of master committee.

- Paula Quintão, “References centers - transitory housing and inclusion spaces for the homeless of São Paulo”, Architecture, 2000, member of graduation project committee.
- Rodrigo Araujo, “Buy and sell images”, Architecture, 2000, member of graduation project committee.
- Antonio Takao Kanamaru, “Furniture design and the concept of active school”, Arts, UNESP, 2000, member of master committee.
- Rogério Braga de Assunção, “Ecodesign and the selection of materials for street furniture”, School of Engineering UFOP, Minas Gerais, Industrial Design, 2000, member of master committee.
- Alfredo Jefferson de Oliveira, “Ecodesign and remanufacture - a contribution to some ecoefficient products”, School of Engineering COPPE, Rio de Janeiro, Industrial Design, 2000, member of Ph.D. committee.
- Marcia Renata Itani, “Communitary Center I,II,III”, Architecture, 2000, member of graduation project committee.
- Fernando Gonçalves de Almeida, “Light system”, Architecture, 2000, member of graduation project committee.
- André Luiz Teixeira dos Santos, “Rebuilding of the factory S.E. Eletroacústica squattered by a homeless community from the slum forum”, Architecture, 2000, member of graduation project committee.
- Maristela Mitsuko Ono, “Industrial Design and Cultural Diversity: a case study on Electrolux of Brazil and Multibras”, CEFET, Paraná, Industrial Design, 2000, member of master committee.
- Claudia Rocha Mourthe, “Street Furniture in Different Brazilian Cities”, Architecture, 2000, member of master committee.
- Mauro Claro, “Unilabor - industrial design and modern rationality in a worker community in São Paulo”, Architecture, 2000, member of master committee.
- Ana Paula Souza Prado, “Individual Expression in the Favela São Remo”, Architecture, 1999, member of graduation project committee.
- Alexandre Gaiotto Miyoshi, “Recycling Center in São Paulo downtown”, Architecture, 1999, member of graduation project committee.
- Valeria Berti Contessa, “Chair design”, Graduation Project, Architecture, 1999, co-chair.



- Giorgio Giorgi Jr. “Panoram from the point”, Architecture, 1998, member of Ph.D. committee.
- Edna Lúcia Cunha Lima, “Five decades of commercial litography in Recife. For a history of cigarette trade mark in Pernambuco”, Industrial Design, 1998, member of master committee.
- Andrea Denise Vieira de Campos Krause, “Materials, Technology and Tools for the improvement of the quality of popular furniture”, Architecture, 1997, member of master committee.
- Matheus Gorovitz, “About Art History and Architecture Education”, Architecture, 1997, member of Ph.D. committee.

**MASTER OF ARCHITECTURE AND URBANISM**  
**DEGREES DIRECT**

- 2001 Tania Nunes Galvão, “Sergio Rodrigues: Architect and Furniture Designer”
- 2003 Cristina Garcia Ortega Bertella, “Modern Furniture - One Architecture. Rethinking the identity of design principles”
- 2003 Luiz Emiliano da Costa Avendano, “Interaction designer enterprise in the context of product development. The situation of small and middle furniture enterprises in São Paulo state”

**GRADUATION PROJECT, DISSERTATION  
AND POST-GRADUATE ADVISEES**

**Doctoral Students**

- Carlos Aguiar, University of Aveiro, Portugal  
Research - Design for society
- Maristela Mitsuko Ono, CEFET - State of Paraná, Brazil  
Research - Industrial Design and Globalization. Study of automobile industry, furniture industry and eletrodomestic industry.
- Antonio Takao Kanamaru, USP.  
Research - Design for sustainable furniture for public schools classroom.
- Luciana Fukimoto Itikawa, São Paulo  
Research - Study of the informal occupation of public spaces: a proposal of industrial design for street furniture considering citizenship demand.

**Master Students**

- André Luiz Teixeira dos Santos, São Paulo  
Research - Design and social responsibility, analysis of the homeless facilities.
- Gabriela de Gusmão Pereira, Rio de Janeiro  
Research - Street of invention, design and social responsibility.
- Marcia Saeko Hirata, São Paulo  
Research - Design and social responsibility: participatory methodology.
- Ricardo Augusto de Mello Granata, São Paulo  
Research - Design and everyday urbanism in São Paulo city.
- Gabriela Michelotti  
Research - Design media and sustainability.

### **Current Graduation Project Students**

- Gabriel Grinspum – Experimental Social Housing and Cardboard collectors cooperative for São Paulo city.
- Denise Hino – Rethinking the use of banana fiber in a handcraft community in São Paulo city.

### **Current Initial Fellowship Program**

- Glória Chuan Shen  
Research - Oscar Niemeyer, a comparative study between his buildings and furniture.
- Rodrigo Agostini  
Research - Furniture for the popular house.
- Carolina Leonelli  
Research - The question of making and doing: rethinking the social role of the architect and the designer.
- Karen Yukari Yokoyama  
Research - Tradition and Technology in Contemporary Japanese Design.
- Liliane Callegari da Silva  
Research - Soap Stone and Design.

### **Courses**

- AUP 608 - Principles of design (undergraduate course)
- AUP 457 - Design of Systems of Objects for the building and the environment (undergraduate course)
- AUP 5864 - Questioning Design (graduate course)
- AUP 855 - Design Process (graduate course)
- EDM 5037 - Exclusion and Inclusion: cultural perspectives on excluded population education (graduate course)
- AUP 473 - Design of Urban Artifacts: focusing on the social-spatial inclusion (undergraduate course)

## Other Teaching

Assistant Professor (1998 to present), University of São Paulo, School of Architecture and Urbanism, Design Department, graduate and undergraduate courses

Seminar on Architecture and Homelessness (1998 to present), University of São Paulo, School of Architecture and Urbanism, Design Department

Seminar on Architecture and Design methodology 2001, Waseda University, Saga, Japan.

Seminar on Furniture Design (1999), University of Santa Catarina State - UDESC

Tradition and Transition in Brazil: aspects of design and material culture - UCLA Extension, (1996)

Curso de Difusão Cultural no Museu de Arte Contemporânea da Universidade de São Paulo, (1994)

## University Service

- 2001 to 2003                      Coordinator Graduate Course on Design and Architecture, USP
- 1998 to present                      First Year Undergraduate Students Committee, USP
- 2000 to present                      Member of Graduate Students Admissions Committee, USP
- 2000 to present                      Coordinator of University of São Paulo scientific team in the Interuniversity Consortium on Sustainable Urban Environment (Carnegie Mellon University, University of Pittsburgh, UNESP, UNICAMP, USP)

## Professional Experience

- 1994 - 1995                      Research Scientist, University of São Paulo, Contemporary Art Museum
- 1988 - 1993                      Research Scientist, Secretary of Health São Paulo State Government
- 1984 - 1986                      Research Scientist, Ministry of Education, Fundação CENAFOR

- 1982 - 1985                      Research Scientist, Foundation for the Development of Engineering, FDTE

### **Professional Experience at Popular Press**

- 2000 - to present                Critic at Cultural Session - O Estado de S. Paulo
- 1986 - 1987                      Critic at Cultural Session - Jornal da Tarde, São Paulo
- 1979                                 Critic at Cultural Session - Shopping News

### **Professional Organizations**

- 1996 - 1998                      General Secretary, AEND-BR - Brazilian Association for Design Education
- 1998 to present                 Advisory Scientific Board - FAPESP - Foundation to Support Scientific Research in São Paulo State
- 1998 to present                 Advisory Scientific Board - CNPq - National Council for Technological and Scientific Development
- 2002 to present                 Advisory Scientific Board - FAPEMIG - Foundation to Support Scientific Research in Minas Gerais State

### **Professional Affiliations**

- 1995 to present                 Interuniversity Consortium for the Study of Homelessness and Poverty - Weingart Center, Los Angeles, member
- 1996 to present                 IASTE - The International Association for the Study of Traditional Environments, member
- 1994 to present                 AEND-BR, - Brazilian Association for Design Education, member
- 1996 to present                 IVSA - International Visual Sociology Association, member

### **Awards, Honors**

- 1985                                 Master Thesis approved with distinction.

- 1996 First Place, Award Museum of Brazilian House, São Paulo State Government for the book Brazilian Modern Furniture.
- 1999 Second Place, Award Museum of Brazilian House, São Paulo State Government for the book Tenreiro.
- 2002 Best short film, Award Margarida de Prata, CNBB – Brazilian Bishops Confederation for the movie “On the fringes of São Paulo: homeless”
- 2003 Best short film at the Brazilian Film Festival in Paris. “On the fringes of São Paulo: homeless”
- 2003 Best documentary - at the Brazilian Gramado Film Festival. “On the fringes of São Paulo: homeless”

#### **Funded Research and grants**

- 1979 - 1981 FAPESP, São Paulo State Agency, Master Fellowship for the research project “Brazilian Modern Furniture”
- 1981 - 1983 CAPES, Federal Government Agency, Master Fellowship “Brazilian Modern Furniture”
- 1981 - 1985 The University of São Paulo Rectory grant for research on Polytechnic School History, leading to the publication of the book “Polytechnic School of University of São Paulo: 1894 - 1984”.
- 1982 - 1985 The University of São Paulo Rectory grant for research on the role of the University of São Paulo in regional and national Brazilian contexts. Leading to the publication of the book “The University of São Paulo Space: present and future”
- 1986 - 1987 CAPES, Federal Government Agency, Doctoral Fellowship
- 1987 - 1988 CNPq, Federal Government Agency, Doctoral Fellowship for the research project Brazilian Modern Wooden Furniture leading to PH.D. degree “Tradition and Modernity in Brazilian Furniture: Views of Utopia in the work of Carrera, Tenreiro, Zanine and Sérgio Rodrigues”
- 1994 FAPESP, São Paulo State Agency, Publication Grant for the book Brazilian Modern Furniture

- 1995 - 1997      FAPESP, São Paulo State Agency, Post-Doctoral Fellowship for the Research Project “Aspects of Informal Habitats in Big Cities”, UCLA- School of Public Policy and Social Research
- 1996              CNPq, Federal Government Agency, grant to participate at Fifth IASTE Conference, “Identity, Tradition and Built Form. The role of culture in Planning and Development”, University of California, Berkeley
- 1996 - 2000      FAPESP, São Paulo State Agency, grant for photographic essay of the Research Project “Aspects of Informal Habitats in Big Cities”
- 1997 - 1998      FAPESP, São Paulo State Agency, Post-Doctoral Fellowship for the Research Project “Aspects of Informal Habitats in Big Cities”, UNICAMP- Institute of Philosophy and Human Sciences
- 1997              CNPq, Federal Government Agency, grant to participate at the INURA Conference, Toronto
- 1997              CNPq, Federal Government Agency, grant to participate at the ICSID Conference, The Humane Village, Toronto
- 1998              The Swedish Institute Grant to participate at the City and Culture Conference, Sweden
- 1998              United States Information Agency Bureau of Information Speaker and Specialist grant to invite Professor David Snow to visit São Paulo
- 1999              The Japan Foundation Post-Doctoral Fellowship for the Research Project “Aspects of Informal Habitats in Big Cities”, Nihon University, College of Arts, Design Department
- 1999 -2000      COFECUB grant for the research joint project - “Cultural and Artistic Dimension of the Transformation of Contemporary Public Space”, University of São Paulo and Laboratoire d’Anthropologie et des Institutions et des Organisations Sociales - LAIOS, France
- 2000              University of São Paulo Graduate Rector grant to participate at the Design plus Research Conference, Milano
- 2000              Waseda University grant to participate at the Bauhaus School in Saga Workshop, Saga, Japan



- 2001 United States Information Agency Bureau of Information Speaker and Specialist grant to participate at the UCLA Winter Meeting of the Project Homeless and Exclusion in Four Global Cities
- 2001 Canadian Centre for Architecture - CCA for the research project “Architecture, Design and Homelessness in Global Cities”
- 2001 University of São Paulo Graduate Rector grant to participate at the Forth European Conference of Design
- 2001 University of São Paulo Graduate Rector grant to organize the Design Education Seminar at the University of São Paulo
- 2001 CNPq, Federal Governement Agency, grant to organize the Design Education Seminar at the University of São Paulo
- 2002 NSF – National Science Foundation grant to conduct a comparative study of homelessness in four global cities – Los Angeles, Paris, São Paulo and Tokyo. NSF Proposal Number 0213372. PI/PD Professor David A. Snow. PI/PD São Paulo team Maria Cecília Loschiavo dos Santos.
- 2003 University of São Paulo Graduate Rector grant to participate at the Fifth European Conference of Design
- 2003 University of São Paulo Graduate Rector grant to support São Paulo meeting of the research project Homelessness in Four Global Cities.

## PUBLICATIONS

### Master's Thesis, Doctoral Thesis and Associate Professorship Thesis

- 1985, O móvel moderno no Brasi (Brazilian Modern Furniture). Universidade de São Paulo, Faculdade de Filosofia, Letras e Ciências Humanas
- 1993, Tradição e Modernidade no Móvel Brasileiro: visões da utopia na obra de Carrera, Tenreiro, Zanine e Sergio Rodrigues (Tradition and Modernity: views of utopia in the work of Carrera, Tenreiro, Zanine e Sergio Rodrigues). Universidade de São Paulo, Faculdade de Filosofia, Letras e Ciências Humanas.
- 2003, Cities of plastic and paper. The informal habitat of the homeless in São Paulo, Los Angeles and Tokyo. University of São Paulo. School of Architecture and Urbanism.

### Books

- SANTOS, Maria Cecilia Loschiavo dos and MANTOVANI, Marta Silvia Maria. Projeto de Sustentabilidade Sócio-Ambiental Urbana. PEFI – Parque Estadual das Fontes do Ipiranga. São Paulo, USP, 2002. 45 p.
- SANTOS, Maria Cecilia Loschiavo dos e PERRONE, Rafael Antônio Cunha. Anais do Seminário Internacional “Perspectivas do Ensino e da Pesquisa em Design na Pós-Graduação”. São Paulo. CNPq/ Ateliê Editorial, 2002. 353 p.
- SANTOS, Maria Cecilia Loschiavo dos. Sérgio Rodrigues. (S. Cals org) Rio de Janeiro, Icatu, 2000. P. 17 – 178.
- SANTOS, Maria Cecília Loschiavo dos e CALS, Soraia. Tenreiro. Rio de Janeiro, Banco Icatu. 1998.
- SANTOS, Maria Cecilia Loschiavo dos. Escola Politécnica da Universidade de São Paulo:1894-1984. São Paulo. Reitoria da Universidade de São Paulo, Escola Politécnica, Fundação para o Desenvolvimento Tecnológico da Engenharia, FDTE.1985. 668 p.
- SANTOS, Maria Cecilia Loschiavo dos e DAHER, Luiz Carlos. O Espaço da USP: presente e futuro. São Paulo. Reitoria da Universidade de São Paulo.1985.256 p.
- SANTOS, Maria Cecilia Loschiavo dos (org.) Maria Antonia: uma Rua na Contramão. São Paulo. Editora Nobel. 1988. 279 p.
- SANTOS, Maria Cecilia Loschiavo dos. Móvel Moderno no Brasil. São Paulo. Studio Nobel, EDUSP, FAPESP. 1995. 198 p.

- SANTOS, Maria Cecilia Loschiavo dos. Universidade de São Paulo. Alma Mater Paulista. São Paulo. EDUSP, 1997. 252 p.

### Chapters in books

- SANTOS, Maria Cecilia Loschiavo dos. O Desenho Industrial do Móvel Brasileiro no ano de 1950. In Almanaque 1950. Rio de Janeiro, Ed. Index. 1985. Pp. 286-303.
- SANTOS, Maria Cecilia Loschiavo dos. Entrevista com Gui Bonsiepe. Buenos Aires, 1980. Capítulo 3. In A Tecnologia da Tecnologia. São Paulo, Edgard Blücher. 1983. Pp. 27-50.
- SANTOS, Maria Cecilia Loschiavo dos. Discarded Products, Design and Homeless Materials in Global Cities. In. City and Culture. Cultural Process and Urban Sustainability. Ed. Louise Nystrom and Collin Fudge. Karlskrona. The Swedish Environmental Council, 1999, Pp. 261- 269.
- SANTOS, Maria Cecilia Loschiavo dos. Castoff/Outcast. Living on the street. In. The Cast-off Recast. Recycling and Creative Transformation of Mass-Produced Objects. Ed. Timothy Corrigan Correll and Patrick Arthur Polk. UCLA Fowler Museum of Cultural History. Los Angeles, 1999, Pp. 111-140.
- SANTOS, Maria Cecilia Loschiavo dos. Vivendo das Sobras. A cultura do desemprego e o catador de papel. In; O catador de papel e o mundo do trabalho, Jorge Vicente Munoz (org.). Rio de Janeiro, Nova, 2000, p. 37 – 47.
- SANTOS, Maria Cecilia Loschiavo dos. Rethinking Architectural Education. Second Workshop Bauhaus School in Saga. Tokyo, Toto Shuppan, 2000, p. 25-45.
- SANTOS, Maria Cecilia Loschiavo dos. Sobre arte, desenho e design. In: Tenreiro, o mestre da madeira (org. Janete Costa). Rio de Janeiro, Bolsa de Arte do Rio de Janeiro, 1999, p. 30 – 37.
- SANTOS, Maria Cecilia Loschiavo dos. Inclusão Social e produção de conhecimento. In: Ciência e Inclusão Social (org. Cauê Matos). São Paulo, Terceira Margem, 2002, p. 71 – 78.
- SANTOS, Maria Cecilia Loschiavo dos. Artisans of Brazil: design for life. In: Artisans of Brazil. São Paulo, Ed. Abril, 2002, p. 10 – 13.

### Journal Articles and Published Proceeding Papers

- ONO, M. e SANTOS, M. C. L. Eco-design or Ego-Design? The Responsibility of Design Education in Shaping the Next Generation of Products for Societies. International Conference on Engineering Design ICED 01 Procedure, Glasgow, August 2001, pp. 269-275.

- SANTOS, Maria C. L. On the Edge of São Paulo, Los Angeles and Tokyo, Design, Resistance and Homelessness. In: Proceedings of the Fourth European Academy of Design Conference, Aveiro, 2001, p. 276-279.
- SANTOS, M. C. L. Rethinking Architectural Education. Second Workshop Bauhaus School in Saga. Tokyo, Toto Shuppan, 2000, pp. 25-45.
- SANTOS, Maria C. L. Spontaneous Design, Informal Recycling and Everyday Life in Postindustrial Metropolis. Proceedings of the Politecnico di Milano Conference Design plus Research. Milano, May 18-20, 2000, p.459-466.
- SANTOS, M. C. L. The vital package: living on the streets in global cities – São Paulo, Los Angeles and Tokyo. Visual Sociology, USA, 2000, v. 15, p. 101 – 118.
- SANTOS, Maria C. L. e PEREIRA, Andréa. Packaging: Function, Re-function and Malfunction. From Consumer Society to the Homeless Material Culture. Proceedings. Ecodesign '99: First International Symposium on Environmentally Conscious Design and Inverse Manufacturing. February 1-3, 1999. Tokyo, Japan. Tokyo. IEEE Computer Society, 1999, pp. 492-496
- SANTOS, M.C.L. Discarded Products, Design and Homeless'Materials in Global Cities. In. City and Culture. Cultural Process and Urban Sustainability. Ed. Louise Nystrom and Collin Fudge. Karlskrona. The Swedish Environmental Council, 1999, pp. 261- 269.
- SANTOS, M. C. L. Castoff/Outcast. Living on the street. In. The Cast-off Recast. Recycling and Creative Transformation of Mass-Produced Objects. Ed. Timothy Corrigan Correll and Patrick Arthur Polk. UCLA Fowler Museum of Cultural History. Los Angeles, 1999, pp. 111-140.
- SANTOS, Maria Cecilia Loschiavo. Makeshift houses in Tokyo Metropolitan Area: danboru and biniru habitas by homeless. In: Shelter-less 2. Tokyo, Summer 1999, p. 3 -12.
- SANTOS, Maria Cecilia Loschiavo. Produtos Descartados, Design e os sem-teto nas cidades globais. In: Estudos em Design n. 2, v.7, 1999, Rio de Janeiro, p. 41 - 52.
- SANTOS, Maria Cecilia Loschiavo. Bricolages urbanas em Los Angeles e São Paulo. A população de rua e as várias vidas dos produtos e materiais. Revista Caramelo. São Paulo, Fau-USP, vol. 9, 1997, p. 54 - 63.
- SANTOS, M. C. L. Paper or Plastic: A Wrapped Culture by the homeless. A Comparative Study of Materials the Homeless Use in São Paulo, Brazil and Los Angeles, USA. Traditional Dwellings and Settlements. Working Paper Series, Berkeley, v.99 p.35-64, 1996.
- SANTOS, M. C. L. Papel ou plástico? O reuso dos materiais e dos produtos na cultura material da População de Rua. Anais P&D 96, Rio de Janeiro, p. 1-12, 1996.

- SANTOS, Maria C. L. A importância do ensino da cultura material na formação do arquiteto. Revista Pós. Número Especial Anais do Seminário Nacional O estudo da História na Formação do Arquiteto. São Paulo. Faculdade de Arquitetura e Urbanismo/ FAPESP. 1995. PP 77-81.
- SANTOS, Maria C. L. A uniformização de padrões e a preservação da identidade: o papel do desenho industrial: um estudo de caso, a mobília. Anais do Fórum Internacional Design e Diversidade Cultural. FIESC/SENAI/LBDI. Florianópolis, 1995. Pp. 17-24.
- SANTOS, Maria C. L. Móvel no Brasil Século XX. Madeira, tradição e modernidade. Piracema Revista de Arte e Cultura. FUNARTE/IBAC. Ministério da Cultura. Rio de Janeiro, 1995 . pp. 62-70.
- SANTOS, Maria C. L. Brasil século XX: Design e Utopia. Estudos em Design. ano 2, vol. 2, 1994, pp. 13-20.
- SANTOS, Maria C. L. Um outro espaço. Psicologia-USP. Instituto de Psicologia da Universidade de São Paulo, vol. 5, n. 1-2, 1994, pp. 145-155.
- SANTOS, M. C. L. Artesanato no Brasil: história e estigma. Anais do Encontro Internacional e Exposição de Artesanato Obra Social Leste Um O Sol/Sistema CNC/ SESC/ SENAC. Rio de Janeiro, 1994. Pp.15-20.
- SANTOS, Maria C. L. Mario de Andrade. A arquitetura, as cidades e o design. Cadernos Ponto e Vírgula. Secretaria Municipal de Cultura. Porto Alegre, 1993. pp. 85-90.

### **Papers Delivered (Unpublished) and Participation in Professional and Public Meetings**

- SANTOS, Maria C. L. Design como mediador de conflitos: o caso COOPAMARE. Segundo Festival Lixo e Cidadania, Belo Horizonte, outubro de 2003
- SANTOS, Maria C. L. Qualidade de Vida, sustentabilidade urbana e humana. IV Congresso Arte e Ciência - Mito e Razão. ECA-USP, novembro, 2001.
- SANTOS, Maria C. L. A produção do conhecimento e a inclusão social. Sexta Mostra de Material de Divulgação e Ensino das Ciências. USP- Estação Ciência, novembro, 2001.
- SANTOS, Maria C. L. Design Social: novos modelos para o desenvolvimento humano. Purungo, students Conference on Design, Curitiba, Paraná, novembro, 2001.
- SANTOS, Maria C. L. The conscience of architecture, design and homelessness. Art and Influence. Terezin Group, Stockholm, Sweden, September, 2001.

- SANTOS, Maria C. L. Arquitetura, Design, Comunicação e Responsabilidade Social. University of São Paulo seminar at Communication School, September 2001.
- SANTOS, Maria C. L. A formação do designer, aspectos da didática e da pesquisa. Perspectivas do Ensino e da Pesquisa em Design na Pós-Graduação. FAU-USP, setembro, 2001.
- SANTOS, Maria C. L. Plastic and Cardboard Cities: design architecture and homelessness in São Paulo, Los Angeles and Tokyo. Center for Latin American Studies. University of Pittsburgh, August, 2001.
- SANTOS, Maria C. L. Architecture, Design and Homelessness in São Paulo, Los Angeles and Tokyo. Slide lecture presented at Canadian Centre for Architecture, July 13, 2001.
- SANTOS, Maria C. L. Questões de Vida e Resistência. Primeiro Encontro Nacional de Catadores de Materiais Recicláveis. Universidade de Brasília, junho, 2001.
- SANTOS, Maria C. L. Tenreiro e a arte do repouso. Primeiro encontro de investigadores luso-brasileiros em design. Universidade de Aveiro, Portugal, abril, 2001.
- SANTOS, Maria C. L. Homelessness in São Paulo. UCLA , School of Law, Winter meeting, January, 2001.
- SANTOS, Maria C. L. A utilização dos descartados. USP, Conferência Arte e Cultura, 2000.
- SANTOS, Maria C. L. A cultura do desemprego e o catador de papel, morador de rua e a justiça ambiental. Seminário Desafios Ambientais para o século XXI. Construindo Cidades com Qualidade de Vida. Associação Alumni, São Paulo, 1999.
- SANTOS, Maria C. L. Design and Social Responsibility. San Francisco State University, Design department, Graduate Seminar, September, 1999.
- SANTOS, Maria C. L. Design do Móvel no Brasil. Opening Lecture, Senac, São Paulo, 1999.
- SANTOS, Maria C. L. Makeshift Houses in Tokyo Metropolitan Areas. Resource Center for Homeless Human Rights, 1999.
- SANTOS, Maria C. L. Brazilian Modern Design. Slide lecture presented at Nihon University, Design Department, January, 1999.
- SANTOS, Maria C. L. Vivendo das Sobras. Primeiro Encontro nacional dos catadores de Papel. Belo Horizonte, setembro de 1999.

- SANTOS, Maria C. L. Vivendo nas ruas de São Paulo, Los Angeles e Tóquio. Forum da População de Rua da Cidade de São Paulo. PUC-São Paulo, dezembro, 1999.
- SANTOS, Maria C. L. A wrapped culture by the homeless. Danish Design Center Slide Lecture, Dinamarca, 12 de maio de 1998.
- SANTOS, Maria C. L. Arquitetura e responsabilidade social: espaços públicos e moradores de rua. PUC-Minas. Centro Acadêmico, 1997.
- SANTOS, Maria C. L. Design, Conforto e Simplicidade. Seminário Decorar é uma Arte. Belo Horizonte. Março de 1997.
- SANTOS, Maria C. L. Arquitetura do Desespero. Aspectos do Design no Habitat Informal das Grandes Cidades. Faculdade de Arquitetura e Urbanismo da Universidade de São Paulo. São Paulo. Abril de 1997. 24 p.
- SANTOS, Maria C. L. Reencontrando o Paraíso Perdido nos Jardins de Burle Marx. Colóquio Burle Marx. Mac/USP. São Paulo. Abril de 1997. 10 p.
- SANTOS, Maria C. L. Discarded Products, Design and Homelessness in Global Cities. The Humane Village Congress, ICSID'97.
- SANTOS, Maria C. L. Le design au Brésil. Slide Lecture apresentada na Université de Technologie de Compiègne, 5 de dezembro de 1997.
- SANTOS, Maria C.L. Arquiteturas para exposição/arquitetura em exposição. Olhando o museu em direção ao século XXI. Segundo Encontro do Projeto COFECUB, Paris, EHESS, dezembro de 1997.
- SANTOS, Maria C.L The XXth Century Brazilian House. UCLA - Program on Brazil, 1996.
- SANTOS, Maria C.L Vital questions and everyday life: the homeless perspective. master Class. UCLA - Sociology Department, 1996.
- SANTOS, Maria C.L. Museu, poder e representação da estética espontânea da população de rua. Apresentado no Simpósio Recepção Estética em Museu de Arte Contemporânea. MAC/USP. São Paulo. Novembro de 1996. 10 p.
- SANTOS, Maria C. L. Design e Cidadania. Apresentado no 4N DESIGN. PUC. Rio de Janeiro, julho, 1994. 5 p.
- SANTOS, Maria C. L. A trajetória da mobília brasileira no século XX: aspectos da história. Apresentado no seminário AMIDE. Belo Horizonte. Minas Gerais. Agosto, 1994, 10p.
- SANTOS, Maria C.L. Perto dos olhos, longe da razão. Aspectos do design e do habitat informal nas grandes cidades. Apresentado no Seminário Cidade e imaginação. PROURB/UFRJ. Rio de Janeiro. Novembro, 1994. 12 p.

### **Editorial Service to scholarly journals/books**

- SANTOS, Maria C. L. Perspectives on Design Education and Research. São Paulo. Atelier Editorial, 2002. (forthcoming)
- Board of Editors - Revista Arcos, Rio de Janeiro, 1998 to present
- Board of Editors - Revista Estudos em Design, Rio de Janeiro, 1998 to present
- SANTOS, Maria C. L. (org.). Arte em revista n.4. Tema Arquitetura Moderna Brasileira. Kairós. São Paulo, 1980. 99 p.

### **Popular Press**

- São Paulo, Los Angeles ve Tokyo' nun varoslarinda: Tasarim, Direnme ve Evsizlik. In; Arredamento Mimarlik, Istanbul, n. 12, Dezembro 2001, p.66-71.
- SANTOS, Maria Cecilia Loschiavo. O pensamento de Mies van der Rohe. O Estado de S. Paulo, São Paulo, 11 de setembro de 2001, p.7.
- SANTOS, Maria Cecilia Loschiavo. Convite ao sentar. In Informativo FAUUSP, 1, São Paulo, 2001, p.1.
- SANTOS, Maria Cecilia Loschiavo. Diálogos sobre política do corpo e dia a dia feminino. O Estado de S. Paulo, São Paulo, 28 de março de 2001, p. 8.
- SANTOS, Maria Cecilia Loschiavo. Pompidou expõe um século de objetos domésticos. O Estado de S. Paulo, São Paulo, 11 de janeiro de 2001, p.5.
- SANTOS, Maria Cecilia Loschiavo. Joaquim Tenreiro, o mestre da madeira. In Brasil faz Design, São Paulo, 2000, p. 12 - 17.
- SANTOS, Maria Cecilia Loschiavo. Um balanço do legado californiano no século XX. O Estado de S. Paulo, São Paulo, 27 de dezembro de 2000, p. 6.
- SANTOS, Maria Cecilia Loschiavo. Zanine l' interprete del legno. In Brasil faz Design, São Paulo, 2000, p. 25 - 26.
- SANTOS, Maria Cecilia Loschiavo. Zanine: o intérprete da madeira. In Brasil faz Design, São Paulo, 2000, p. 20 - 24.
- SANTOS, Maria Cecilia Loschiavo. Eco-design. Produtos alemães em exposição MCB. In Projeto Design, São Paulo, 1999, p. 96-99.
- SANTOS, Maria Cecilia Loschiavo. Hans Wegner explora as relações entre design, artesanato, tecnologia e arte. In Projeto Design, São Paulo, 1999, p. 110-111.
- SANTOS, Maria Cecilia Loschiavo. Os traços de Abrahão. In Informativo FAUUSP. São Paulo, 1999, p.1.



- SANTOS, Maria Cecília Loschiavo. Zanine leva a essência da floresta para as casas. O Estado de São Paulo. São Paulo, 1999.
- SANTOS, Maria Cecília Loschiavo. Design, Homelessness and Global Cities. In: ICSID News, Finlândia n.4, 1998, p. 8-9.
- SANTOS, Maria Cecília Loschiavo. Gli oggetti e l' etnie. Abitare, Milão n. 374, 1998, p. 62 - 64.
- SANTOS, Maria C. L. Identidade do Mobiliário e sua ligação com o design. Revista da Abimóvel. Ano 1, n. 1. São Paulo, agosto de 1998, p.30.
- SANTOS, Maria Cecília Loschiavo. Uma história vivida. Jornal de Resenhas. São Paulo, Discurso Editorial, 1997, p.8.
- SANTOS, Maria C. L. Arquitetura do Desespero. AP Revista de Arquitetura . Belo Horizonte n.4 , março-abril, 1996, pp. 78-79.
- SANTOS, Maria C. L. Minas: o design, o móvel, a modernidade. AP Arquitetura design e Interiores. Belo Horizonte ano 1, n.2, junho, julho e agosto, 1995. P.115.
- SANTOS, Maria C. L. Rede. Um equipamento de todos os tempos incorporado à paisagem brasileira. Design & Interiores. São Paulo ano 7, n.40, 1994, pp. 108-111.
- SANTOS, Maria C. L. O arquiteto e o móvel. Uma sistematização da contribuição dos arquitetos na criação do mobiliário moderno brasileiro. Design & Interiores. São Paulo ano 8, n. 42, 1994. PP 100-103.
- SANTOS, Maria C. L. Celso Carrera do ecletismo as bases do estilo moderno. Design & Interiores. São Paulo, ano 6, n.35, 1993, pp. 70-73.
- SANTOS, Maria C. L. Identidade Brasileira, uma leitura italiana. Design & Interiores. São Paulo, ano 7, n.36, 1993, pp. 66-67.
- SANTOS, Maria C. L. Arquitetura e design na visão de Mario de Andrade. Design & Interiores. São Paulo ano 7, n.37, 1993, pp. 82-85.
- SANTOS, Maria C. L. Tributo ao revolucionário Joaquim Tenreiro. O Estado de São Paulo. Caderno Dois. São Paulo 29.6.1989.
- SANTOS, Maria C. L. Incursão doméstica conduz aos interiores do século XIX. O Estado de S. Paulo, 1989.
- SANTOS, Maria C. L. Uma viagem aos interiores do nosso passado. O Estado de São Paulo. Caderno Dois. São Paulo 24.11.1988.
- SANTOS, Maria C. L. Por um design pela vida. Design & Interiores n. 6, 1988, pp. 54-58.

- SANTOS, Maria C. L. Uma festa bem brasileira, com barro e ervas. *Jornal da Tarde. Modo de Vida.* São Paulo 4.12.1986.
- SANTOS, Maria C. L. A moda através da história do cotidiano. *Jornal da Tarde. Modo de Vida.* São Paulo 7.5.1987.
- SANTOS, Maria C. L. Uma colagem do design, sem dogmatismos. *Jornal da Tarde. Modo de Vida.* São Paulo 5.11.1987.
- SANTOS, Maria C. L. Elegantes, bonitos, todos com griffe. *Jornal da Tarde. Modo de Vida.* São Paulo 17.12.1987.
- SANTOS, Maria C. L. Uma verdadeira revolução visual. *Jornal da Tarde. Modo de Vida.* São Paulo 1987.
- SANTOS, Maria C. L. Guatelli: o construtor de Leonardo. *Design & Interiores* n.1, junho, 1987, pp. 151-156.
- SANTOS, Maria C. L. Designer Magistretti diz que sua paixão é a arquitetura. *Projeto.* São Paulo, setembro, 1986, pp. 108.
- SANTOS, Maria C. L. Uma espiral ascendente no desenho do móvel brasileiro. *Projeto.* São Paulo, setembro, 1986, pp. 106-107.
- SANTOS, Maria C. L. Novos caminhos a partir das raízes. *Jornal da Tarde. Modo de Vida.* São Paulo 11.9.1986.
- SANTOS, Maria C. L. Móveis para um bom trabalho. *Jornal da Tarde. Modo de Vida.* São Paulo 16.10.1986.
- SANTOS, Maria C. L. Tecidos: do Xingu a Picasso. *Jornal da Tarde. Modo de Vida.* São Paulo 27.11.1986.
- SANTOS, Maria C. L. João Batista Vilanova Artigas: a cidade, a casa e a coisa. *Projeto.* São Paulo, fevereiro, 1985, pp. 44.
- SANTOS, Maria C. L. Por um desenho necessário. *Módulo.* Rio de Janeiro, janeiro, 1982, pp. 68-71.
- SANTOS, Maria C. L. Evolução e tendências em assentos para trabalho. *Módulo.* Rio de Janeiro, agosto, 1982, pp. 70-77.
- SANTOS, Maria C. L. Cinco estrelas num parque. Sheraton-Mofarrej Hotel. *Projeto.* São Paulo, junho, 1981, pp. 67-74.
- SANTOS, Maria C. L. Cadeiras Modernas Brasileiras. *Módulo.* Rio de Janeiro, agosto, 1981, pp. 64-71.
- SANTOS, Maria C. L. Design de Móveis e a evolução da produção. *Módulo.* Rio de Janeiro, setembro, 1981, pp. 19-22.

- SANTOS, Maria C. L. Desenho Industrial do Mobiliário Brasileiro. Projeto. São Paulo, julho, 1980, pp. 52-57.
- SANTOS, Maria C.L. Desenho Industrial busca seus caminhos. Projeto. São Paulo, agosto, 1980, pp. 15-17.
- SANTOS, Maria C. L. Cinco estrelas num parque. Sheraton-Mofarrej Hotel. Projeto. São Paulo, junho, 1981, pp. 67-74.
- SANTOS, Maria C. L. Cadeiras Modernas Brasileiras. Módulo. Rio de Janeiro, agosto, 1981, pp. 64-71.
- SANTOS, Maria C. L. Design de Móvel e a evolução da produção. Módulo. Rio de Janeiro, setembro, 1981, pp. 19-22.
- SANTOS, Maria C. L. Por um desenho necessário. Módulo. Rio de Janeiro, janeiro, 1982, pp. 68-71.
- SANTOS, Maria C. L. Evolução e tendências em assentos para trabalho. Módulo. Rio de Janeiro, agosto, 1982, pp. 70-77.
- SANTOS, Maria C. L. Uma festa bem brasileira, com barro e ervas. Jornal da Tarde. Modo de Vida. São Paulo 4.12.1986.
- SANTOS, Maria C. L. A moda através da história do cotidiano. Jornal da Tarde. Modo de Vida. São Paulo 7.5.1987.

### **Catalog**

- SANTOS, Maria C. L. Convite ao sentar. Galpão de Design. São Paulo, 2000.
- SANTOS, Maria C. L. Miriam Mamber e a Metamorfose Materiais. São Paulo, 1999.
- SANTOS, Maria C. L. Tradição e transição. O design de Claudia Moreira Salles. Rio de Janeiro. Fundação Casa França Brasil, 33 p.
- SANTOS, Maria C. L. Beauty and Spirit in Goya's Design. The Caribbean Cultural Center, New York, August 1998.
- SANTOS, Maria C. L. Emanuel Araujo. O Mac no seu aniversário comemora os 60 anos da USP. São Paulo, Museu de Arte Contemporânea, 1994.
- SANTOS, Maria C. L. Sérgio Rodrigues: il Brasile, il mobile ed il legno. exposição Brasile 93 la costruzione di una identità culturale. Università degli studi di Brescia. 1993. p. 39-42.
- SANTOS, Maria C. L. Sérgio Rodrigues: redescobrimo o Brasil pelo móvel. exposição Falando de Cadeiras. Rio de Janeiro. Museu de Arte Moderna. 1991. s.p.

## | EXHIBITIONS

- Design as mediator of conflicts: COOPAMARE case. Exhibit at Visions of Possible Worlds. Scenarios and proposals for sustainability. A new social role for designers and design schools. Triennale di Milano, Italy, organised by the faculty of Design of the politecnico di Milano, 28 and 29 November, 2003.
- Aspects of Design in Informal Habitats by the Homeless in São Paulo, Los Angeles and Tokyo. Waseda Cultural Week, Waseda University, Tokyo, 2000.
- The Cast-Off Recast. University of California, Los Angeles. The Fowler Museum of Cultural History, September 1999 - February 2000.
- Architecture by the homeless. University of California, Berkeley. IASTE Conference, dezembro, 1997.
- Discarded Products, Design and Homelessness in Global Cities. The Humane Village Congress. Canadian Broadcasting Corporation, Toronto, agosto, 1997.
- Architecture by the homeless. Aspects of Design in Informal Habitats in Big Cities. University of California, Los Angeles, Sociology Department, maio, 1996.

## | WORKSHOP LEADER

- Design Education. FAU-USP, September, 2001.
- Primeiro Encontro e Investigadores Lusos-Brasileiros de Design. Universidade de Aveiro, abril, 2001.
- Public Space and Social Spatial Exclusion. FAU-USP, November, 1998.
- Colóquio Internacional Arte e Dor. Instituto de Psicologia USP, 1995.
- Tradição e Modernidade no Design Japonês, MAC - USP, 1995.
- Semana Acadêmica do MAC - USP, 1994.
- Pesquisa Científica, Saúde e Sociedade no Brasil, USP-Secretaria de Saúde, 1991.

## CONGRESSES AND CONFERENCES PARTICIPATION

- Dr. Maria Cecilia Loschiavo has participated actively in many national and international conferences. She has delivered lectures on Architecture and Design nationally and world-wide. Some countries include: USA, Japan, Canada, France, Sweden, Denmark, Italy, Brazil, Portugal.
- Collaborators (over the past 48 months)
- Henri-Pierre Jeudy, CNRS, Laboratoire d'Anthropologie et des Institutions et des Organisations Sociales; Jacques Leenhardt, École des Hautes Études en Sciences Sociales; Osamu Ishiyama, School of Architecture, Waseda University; Krzysztof Wodiczko, Massachusetts Institute of Technology, Head Interrogative Design Group; Kathleen DeWalt, University of Pittsburgh, Director Center for Latin American Studies; Nicholas Olsberg, Director Canadian Centre for Architecture; Paul Goodman, Carnegie Mellon University, Director Institute for Strategic Development; Vasco Branco, University of Aveiro, Department of Communications and Arts/Design; Pedro Jacobi, University of São Paulo, School of Education; Carlo Vezzoli, Politecnico di Milano, Design Department; Margaret Morton, The Cooper Union School of Art; David Snow, University of California, Irvine, Department of Sociology; Gary Blasi, University of California, Los Angeles, School of Law, Yasue Suzuko, Resource Center for Homeless Human Rights.

## LANGUAGES

- Portuguese (native language)
- Italian (fluent, writing and spoken)
- French (fluent, writing and spoken)
- English (fluent, writing and spoken)
- German (fair)
- Spanish (fair)

**evidence of work and experience**  
Maria Cecilia Loschiavo dos Santos



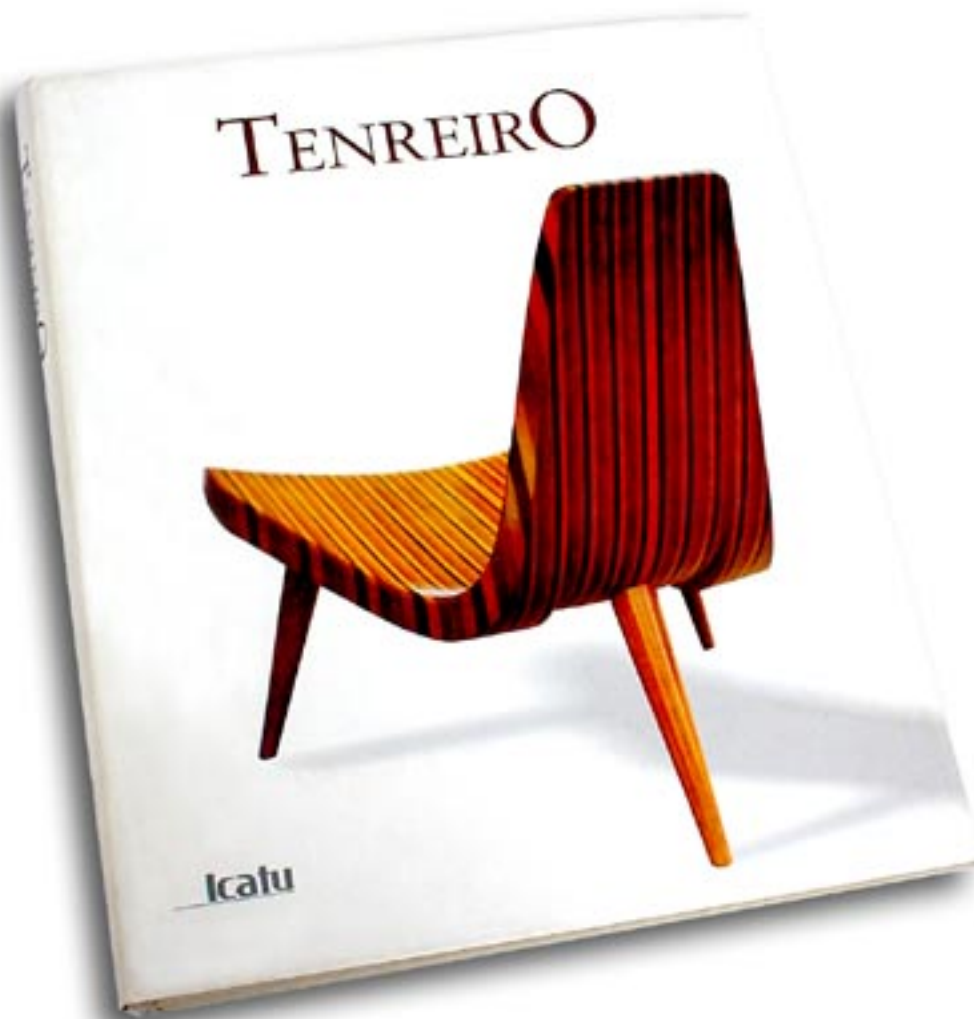
 **Móvel Moderno no Brasil**  
(Brazilian Modern Furniture)

Author - Maria Cecília Loschiavo dos Santos

Publisher - Studio Nobel/EDUSP

Date published - 1995

- Book about the history of Brazilian Furniture Design in the 20<sup>th</sup> century



### Tenreiro

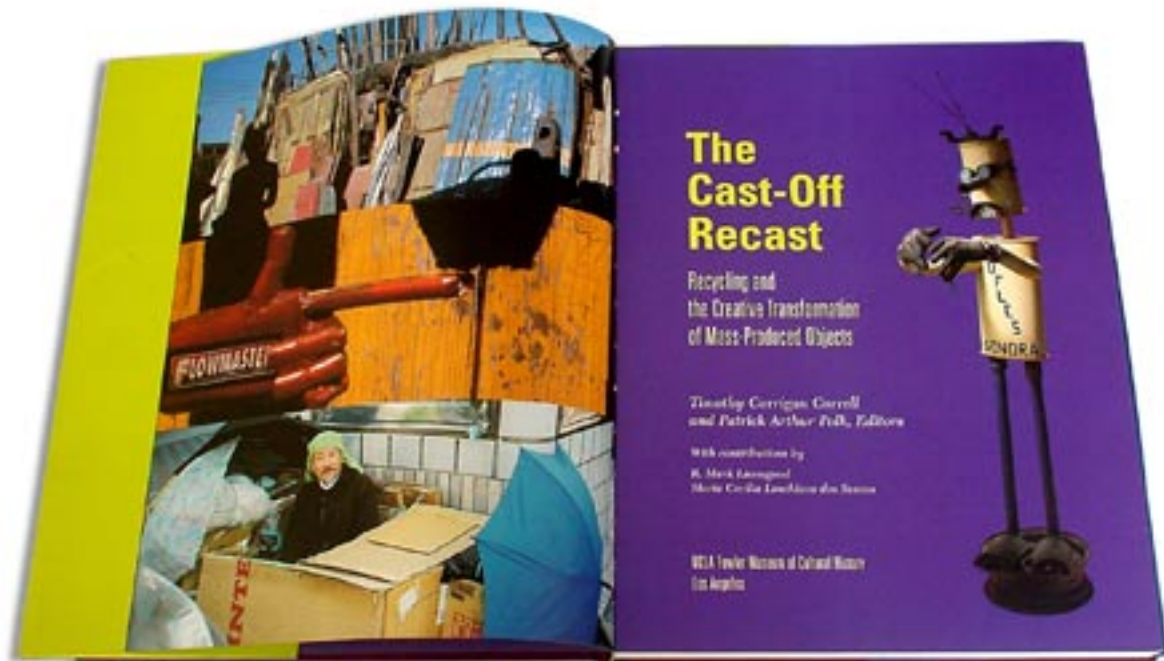
Author - Maria Cecília Loschiavo dos Santos  
and Soraia Cals

Publisher - Bolsa de Arte do Rio de Janeiro

Date published - 1998

- Book about the history of Portuguese-Brazilian designer Joaquim Tenreiro





### The Cast-Off/Recast

Editor - Timothy Correl and Patrick Polk

Publisher - UCLA Fowler Museum of Cultural History

Date Published - 1999

- Chapter of a catalogue for the exhibition “The cast-off recast: recycling and the creative transformation of mass produced objects”.



 **O Espaço da USP: presente e futuro**  
(The University of São Paulo Space: Present and Future)

Author - Maria Cecília Loschiavo dos Santos  
and Luis Carlos Daher

Publisher - University of São Paulo

Date published - 1985

- Book about the architecture and the space of University of São Paulo campus



### Sergio Rodrigues

Editor - Soraia Cals

Publisher - Bolsa de Arte do Rio de Janeiro

Date published - 2000

- Book about the history of Brazilian designer Sérgio Rodrigues





**Joaquim Tenreiro**

Editor - Janete Costa

Publisher - Pinacoteca do Estado de São Paulo

Date published - 2000

- Catalogue of exhibition Joaquim Tenreiro



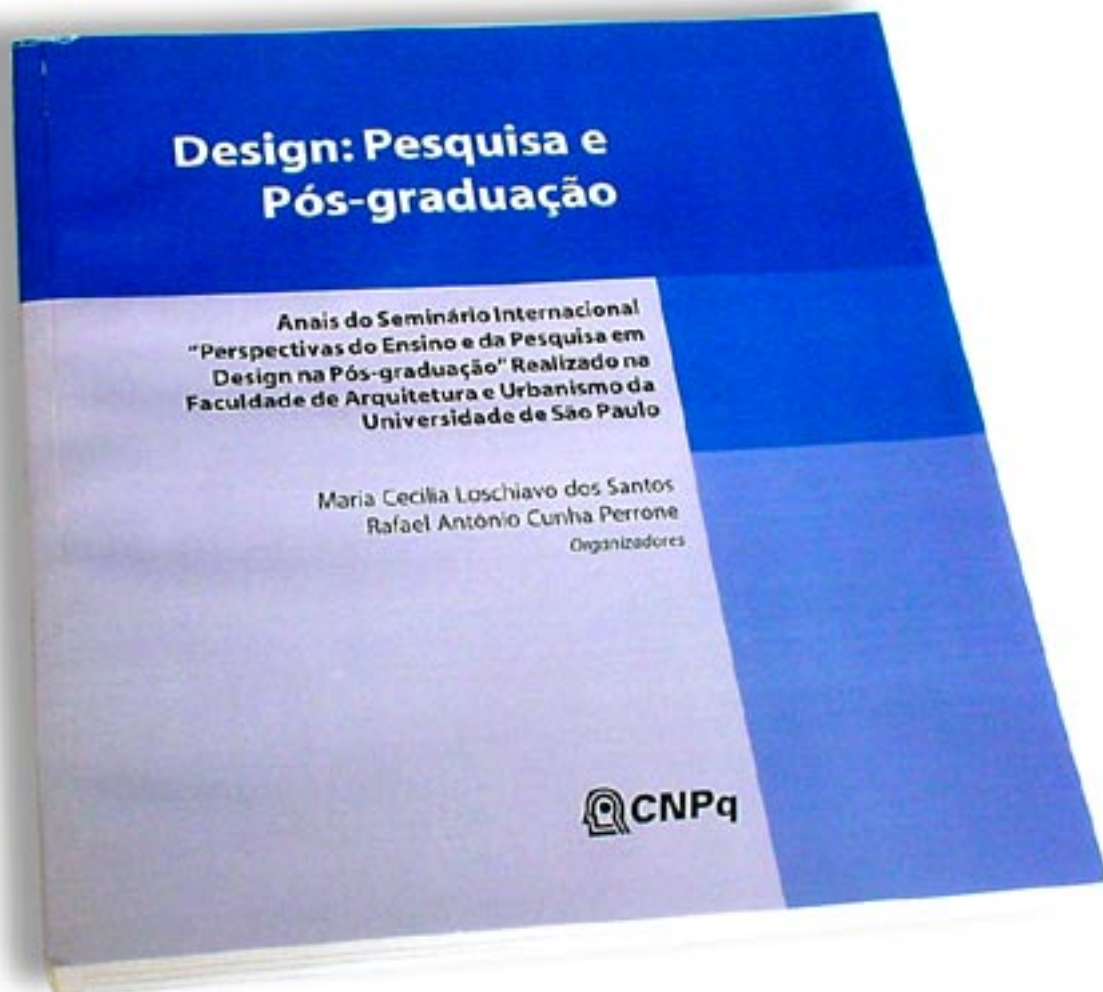
 **Alma Mater Paulista 63 anos**  
( University of São Paulo Alma Mater Paulista 63)


Author - Maria Cecília Loschiavo dos Santos

Publisher - University of São Paulo

Date published - 1997

- Book about the history of University of São Paulo



 **Design: Pesquisa e Pós-Graduação**  
(Design: Research and Graduate Courses)

Editors - Maria Cecília Loschiavo dos Santos  
and Rafael A. C. Perrone

Publisher - University of São Paulo

Date published - 2002

- Proceedings of the International Conference on “Perspectives of Design teaching at Graduate Courses”



 **Escola Politécnica**  
(Polytechnic School of University of São Paulo)


Author - Maria Cecília Loschiavo dos Santos

Publisher - University of São Paulo

Date published - 1985

- Book about the history of Polytechnic School of University of São Paulo



 **Maria Antonia: uma rua na contramão**  
(Maria Antonia: the wrong way street)

Publisher - Studio Nobel

Date Published - 1988

- Book organized by Maria Cecília Loschiavo dos Santos with texts of scholars and professors about the impact of military dictatorship on the university life.

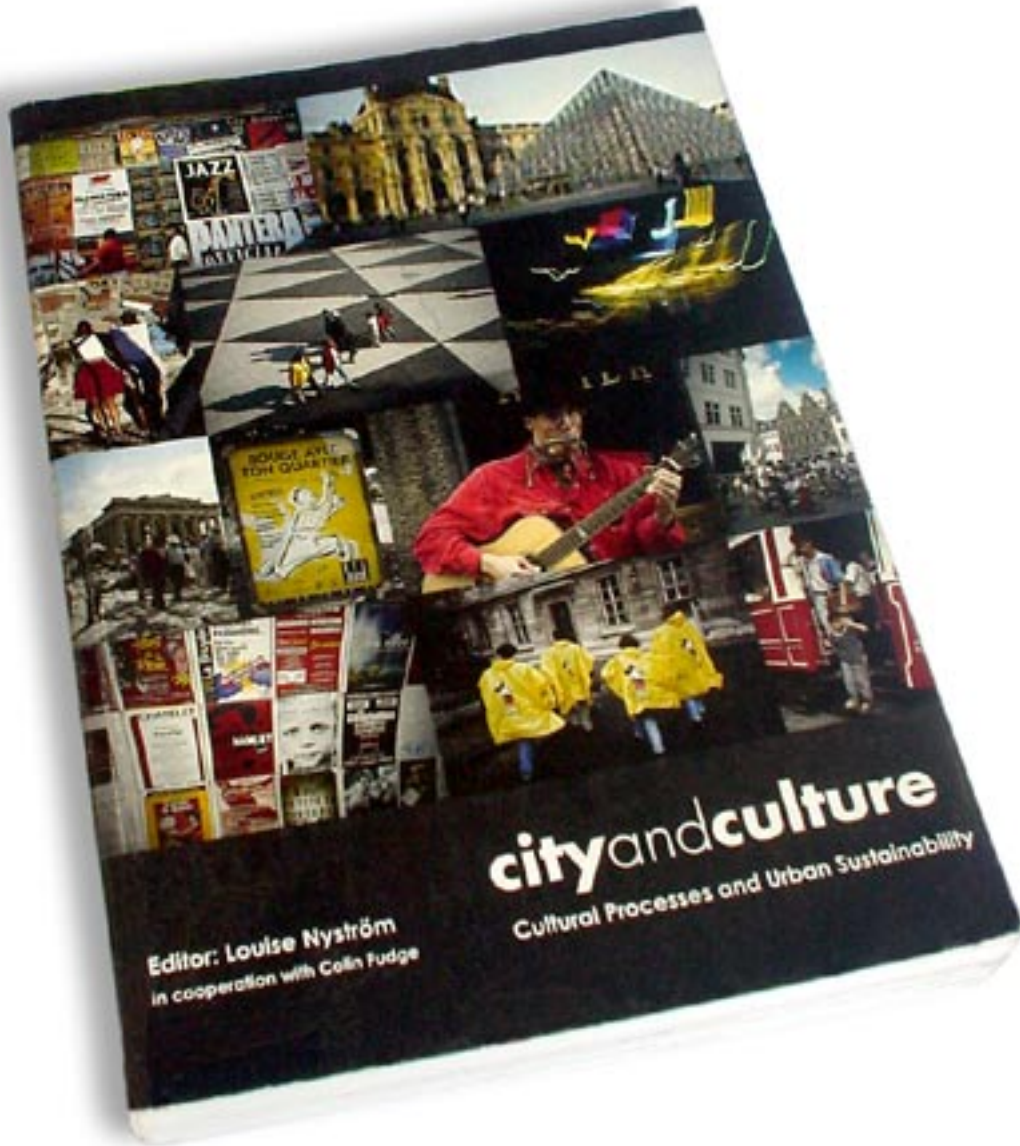





 **Ciência e Inclusão Social**  
(Science and Social Inclusion)

Editor - Cauê Mattos  
Publisher - Terceira Margem  
Date published - 2002

- Chapter number 10 on Social Inclusion and Knowledge Production



 **City and Culture:  
cultural processes and urban sustainability**

Editors - Louise Nystrom and Collin Fudge  
Publisher - Swedish Urban Environment Council  
Date published - 1999

- Chapter - Discarded Products, Design and Homeless? Materials in Global Cities



 **Cidades de Plástico e Papelão**

(Cities of Plastic and Cardboard. The informal Habitat of homeless people in São Paulo, Los Angeles and Tokyo)

Author - Maria Cecília Loschiavo dos Santos

Date - 2003

- Professorship thesis presented at University of São Paulo



### **Comunicarte**

Editor - João Branco

Publisher - University of Aveiro, Portugal

Date published - 2002

- Proceedings of the First Conference Portugal-Brazil on Design Research, organized by Vasco Branco and Maria Cecilia Loschiavo dos Santos



 **Seminário Design e Sociedade**  
(Conference Design and Society)

Date - 2003

- Brazilian - Dutch conference on the social role of design



**Artesãos do Brasil**  
(Artisans of Brazil)

Editor - Pedro Ariel  
 Publisher - Editora Abril  
 Date - 2002

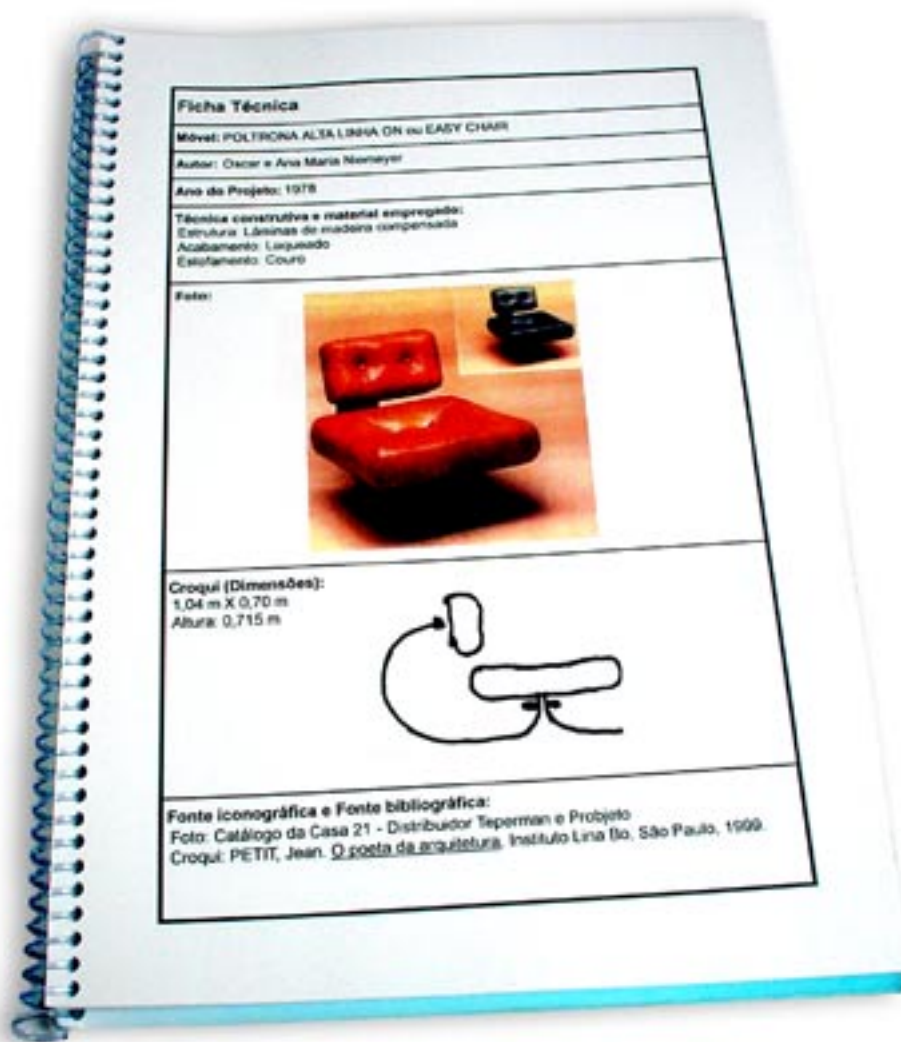
- Presentation of the book on “Artisans of Brazil: Design for Life”, by Maria Cecilia Loschiavo dos Santos



### Buy and Sell Images

Author - Rodrigo Araujo  
Date of Presentation: 2000

- Member of the final graduation project committee at University of São Paulo



**O móvel de Oscar Niemeyer: aspectos do design e sua relação com a obra arquitetônica.** ( Furniture by Oscar Niemeyer. Aspects of design and its relationship with architecture)

Author - Glória Chuan Shen

- Initial fellowship supported by FAPESP, under my supervision





**Rua dos Inventos**  
(Street of Invention)

Author - Gabriela de Gusmão Pereira

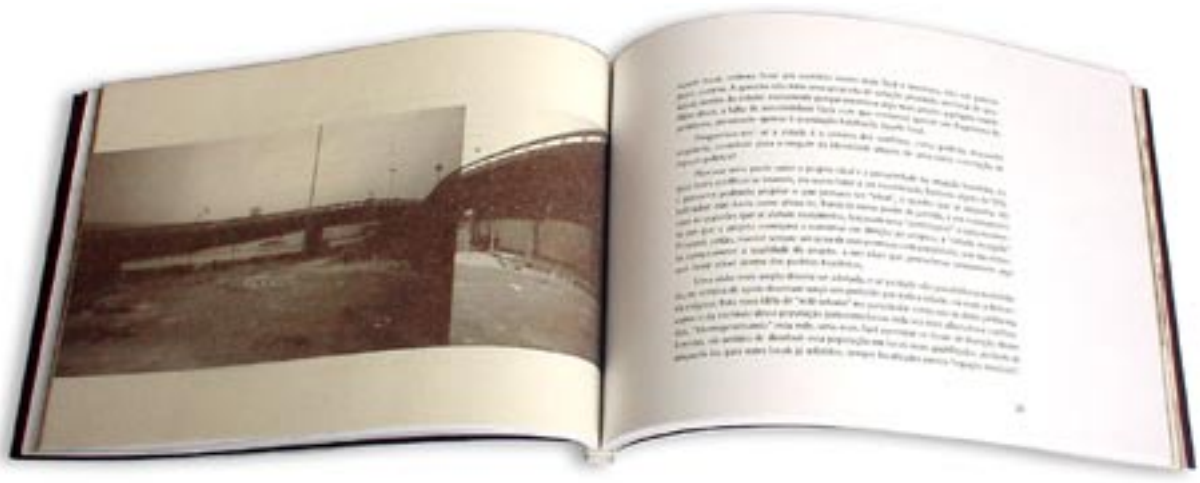
- Master Thesis under my supervision



**Pedra Sabão e Design**  
(Soap stone and Design)

Author - Liliane Callegari da Silva

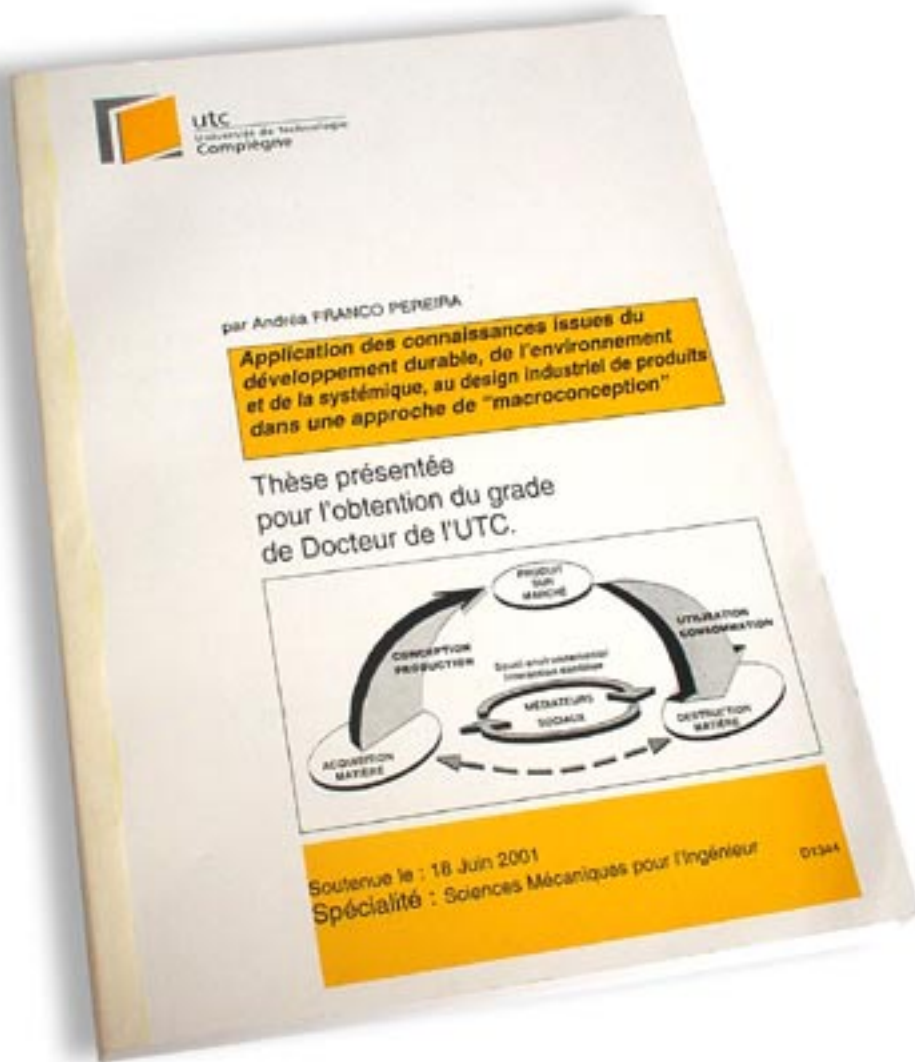
- Initial fellowship supported by FAPESP, under my supervision



**Reference Centers: transitory housing for the homeless of São Paulo city**

Author - Paula Quintão  
Date of Presentation: 2001

- Member of the final graduation project committee



**Application des connaissances issues du développement durable, de l'environnement et de la systémique, au design industriel de produits dans une approche de "macroconception"**

Author - Andrea Franco Pereira.

Date of Presentation: 2001

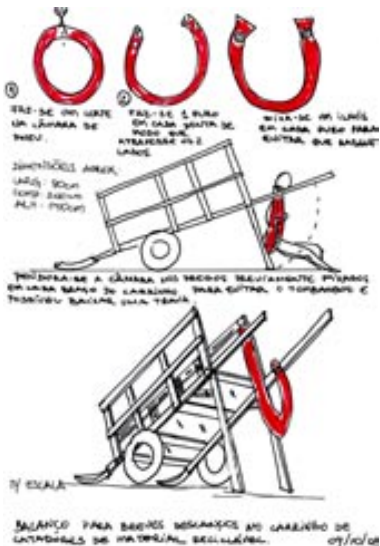
- Member of the doctoral committee at University of Technologie, Compiègne, France.



 **Nina Lamp**

Author - Fernando Almeida  
Date of Presentation: 2001

- Member of the final graduation project committee at University of São Paulo



## COOPAMARE

- Responding to conflict through design, students work during the undergraduate course of Urban Artifacts Design focusing on social-spatial inclusion at University of São Paulo - USP, advised by Prof. Dr. Cecília Loschiavo, with the participation of cardboard collectors of COOPAMARE - Recyclabe Materials Collectors Cooperative. August - December, 2003.




- Final graduation project on experimental design, by Milene Soares Cara, focusing on the work of two Brazilian designers, whose work reflects urban culture in São Paulo, directed by Dr. Loschiavo dos Santos, 2003.



- Final graduation project, a comparative study about the experience of public space in Tokyo and São Paulo, by Japanese-Brazilian student Andrei Gusukuma, directed by Dr. Loschiavo dos Santos, 2003.





 Final graduation project, about the reuse of discarded tires as built material for affordable furniture, Gerson Uchida, directed by Dr. Loschiavo dos Santos, 2003.



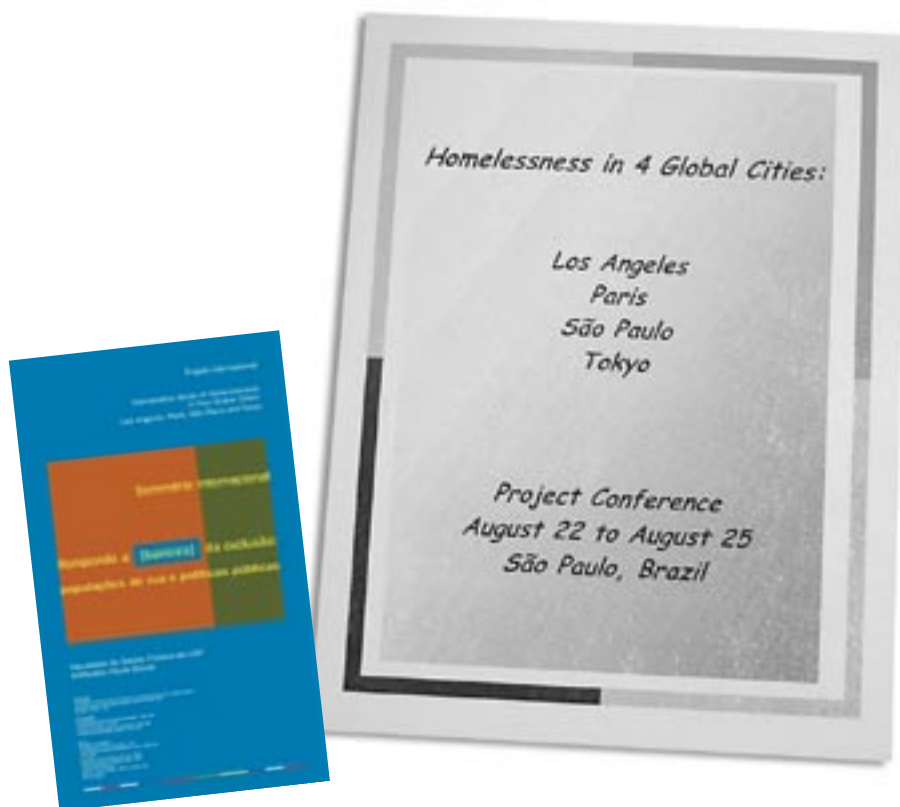
- Qualifying exam, an analysis of the services and facilities to the homeless population in São Paulo city. Architect André Luiz Teixeira dos Santos, directed by Dr. Loschiavo dos Santos, 2003.



- Qualifying exam, an analysis of participatory design process by the housing movement in São Paulo city. Architect Marcia Saeko Hirata, directed by Dr. Loschiavo dos Santos, 2003.



- Master thesis, about identity of design principles, an analysis of Gerrit Rietveld work. Architect Cristina Ortega Garcia Bertella, directed by Dr. Loschiavo dos Santos, 2003.



- 📄 São Paulo meeting of the Project Homelessness in Four Global Cities, organized by Dr. David Snow (UCI), Gary Blasi (UCLA) and Dr. Loschiavo dos Santos (USP), 2003.



- Final graduation project, about street furniture and the democratic use of public space, in São Paulo city, Fabio Augusto Toscano Belini, directed by Dr. Loschiavo dos Santos, 2003.

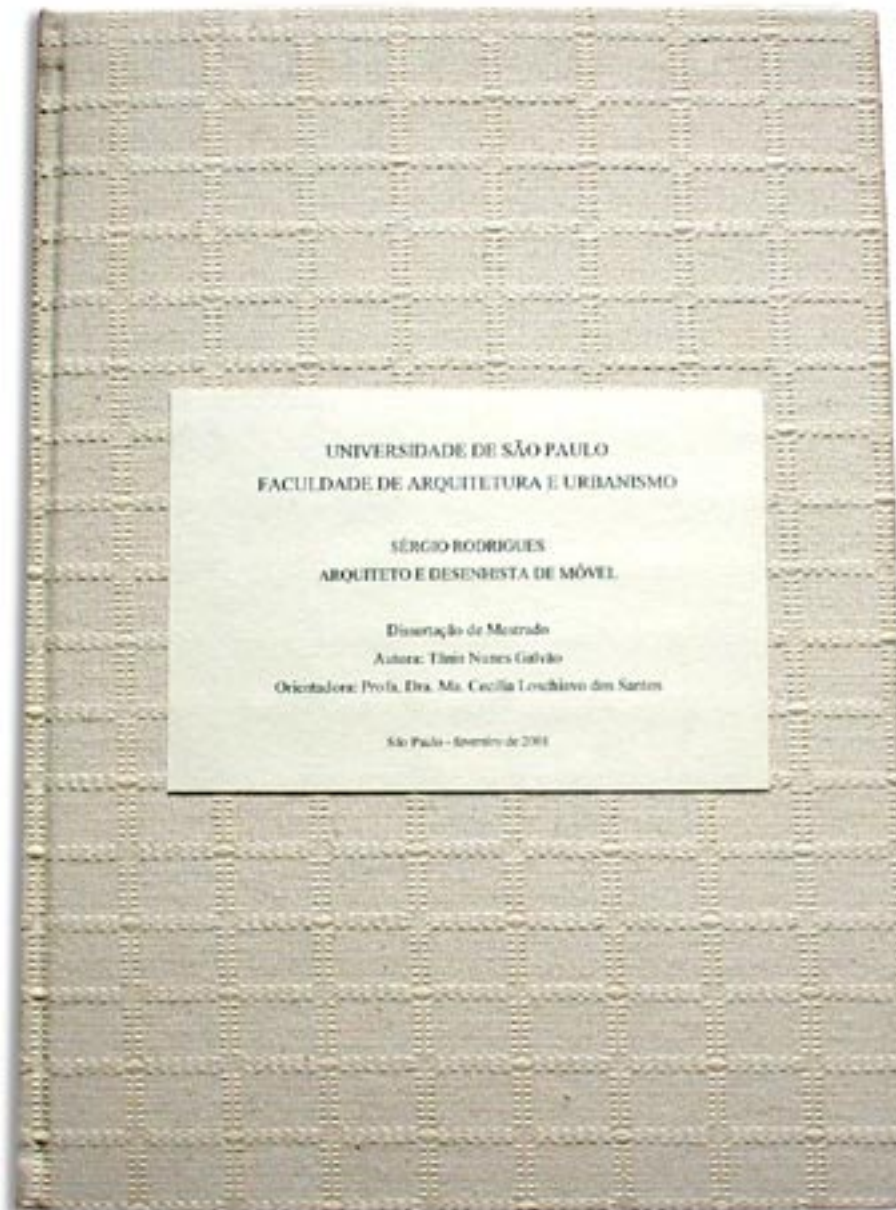


Final graduation project, about the diversity of design in Brazilian contemporary furniture, Marcelo Mikyo Hori, directed by Dr. Loschiavo dos Santos, 2002.



- 📖 Master thesis, about furniture design in small and enterprises in São Paulo State. Designer Luiz Emiliano da Costa Avendano, directed by Dr. Loschiavo dos Santos, 2003.





- 📖 Master thesis, about furniture design in the work of Sergio Rodrigues. Architect Tania Galvão, directed by Dr. Loschiavo dos Santos, 2001.



### **À margem da imagem**

(On the fringes of São Paulo: homeless)

Producer - Ugo Giorgetti

Director - Evaldo Mocarzel

Writer - Maria Cecília Loschiavo dos Santos and Evaldo Mocarzel

Date - 2001

- The film concentrates on themes such as social exclusion, unemployment, alcoholism, insanity, religiousness, contemporary public spaces, urban degradation, identity and citizenship, reuse of discarded products and materials, and also the stealing of the image of those communities, thus promoting an ethical discussion about processes for beautifying the extreme poverty. The film is based on the surveys of philosopher Maria Cecília Loschiavo dos Santos.

**contact info**

Maria Cecilia Loschiavo dos Santos

## | CONTACT INFO

- Fax 5511+30212195
- Telephone 5511+30211005
- E-mail [closchia@usp.br](mailto:closchia@usp.br)
- Home Address Rua Luis Augusto Queirós Aranha, 473  
São Paulo, Brasil, 05453-001
- University of São Paulo Address Rua do Lago, 876  
São Paulo, Brasil, 05508-900
- Social Security (US) 617-82-0210

**references**

Maria Cecilia Loschiavo dos Santos

## REFERENCES

- Nathan Shapira  
UCLA - University of California, Los Angeles - Emeritus Professor  
Design Department  
1015, Gayley Ave  
Los Angeles, CA 90024  
phone (310) 264 1440  
fax (310)264 1441  
voice (310)825 35 49  
nshapira@ucla.edu
- Michael Dear  
University of Southern California  
Director of USC - Souther's California Center  
Los Angeles, CA 90089  
Phone (321) 740 0050
- Anna Calvera  
Universidad de Barcelona  
Departamento de Diseno y Imagen  
Facultad de Bellas Artes  
Calle Pau Gargallo, 4  
Barcelona 08028  
Espana  
phone 34934483328  
fax 34933345112  
gprodis@trivium.gh.ub.es
- Gui Bonsiepe  
Universidade do Estado do Rio de Janeiro  
ESDI – Escola Superior de Desenho Industrial  
R. Evaristo da Veiga, 95  
Rio de Janeiro RJ 20031-040 Brazil  
Phone: 55482332562  
guibonsiepe@guibonsiepe.com

- Kenji Ekuan  
GK Design Group, Inc.  
San Ai Bldg, 3-30-14 Takada, Toshima-ku  
Tokyo 171-0033 Japan  
Phone: 0339501221  
Fax: 0339529057  
onodera@gk-design.co.jp

- David A. Snow  
University of California, Irvine  
Sociology Department  
4295 Social Science Plaza B  
Phone (949) 824 9323  
dsnow@uci.edu

**st tement**

Maria Cecilia Loschiavo dos Santos



## TEACHING STATEMENT

MARIA CECILIA LOSCHIAVO DOS SANTOS

Writing this statement about teaching design gives me the opportunity to share the dimensions of my teaching life at the University of São Paulo, and how I think about the role of educator.

Presently the convergence of many factors, such as technological development, social demands and globalization has changed the social agenda. In addition, the position of product design in society has increased strongly, though we are facing the shift from an object-oriented society to a hypermedia reality. Some of the questions that I face in my everyday life at the studios and classrooms in the architecture school are, how to deal with these changing circumstances, and within this context, how to establish a strategic perspective of design education? What will be the main issues to be addressed by teachers of design students?

As a philosopher, with a critical and reflective background it is very challenging teaching design to architecture students; they have pushed me to move from theory to practice, from the idea to material and concrete forms. I have always been attracted to the material culture, which has progressively led me from aesthetics to design and the history of technology. On many occasions, my background led me to work with architects, engineers and designers, fostering a productive interdisciplinary relationship. I consider that these interdisciplinary dialogues provide great benefits to all participants.

In my opinion, students can benefit tremendously from this interdisciplinary perspective, especially in public universities with a great concentration of faculty of a high level in almost all fields.

Due to this interdisciplinary approach, my courses and seminars have attracted great interest from Brazilian and foreign students as well from a variety of fields, such as architecture, design, journalism, environmental sciences and education.

I believe that students have to be aware of an interdisciplinary and critical perspective of their major. Many times they lack this critical perspective, which encouraged me to develop a graduate course entitled “Questioning Design”.

The course has been developed around a number of focal points that break dominant assumptions and practices in design. It aims to encourage rethinking design in different ways, from consideration of the banalization of the very word 'design', the fetishism of designed objects, to the creative transformation of mass-produced objects by the homeless.

Looking at homelessness issues led me specifically to consider the social responsibility of designers and architects, to redefine the role of design for social needs, and of design for sustainability. This approach led the students to ethical and political considerations in their work. In turn, the course points to a wider situation: resituating the theory and practice of design education within cultural politics, while going beyond disciplinary boundaries. Grounding design theory and practice within cultural politics illuminates the connections between design and social forces. In this way, political and cultural issues frequently excluded from design became crucial to students' master or doctoral theses, and final graduation projects.

This attitude has implications in the notion of pedagogy. I understand pedagogy as a broad concept that goes beyond skills transmission, with implications for the construction of social knowledge and social relations, both inside and outside the university. In doing so, my teaching approach is articulating a critical design pedagogy around new problems of our times and it is bringing new links between theory and practice and new links between people.

This pedagogical practice encourages students to conduct innovative research looking at issues such as: Design for sustainable furniture for public schools classrooms; Design and social responsibility, analysis of the homeless facilities in São Paulo city; Inventions of the street, vernacular design and social responsibility; Study of the informal occupation of public spaces: a proposal of industrial design for street furniture considering citizenship demand; Design media and sustainability.

These projects have been addressing design research in quite new areas. In order to investigate all of these issues in depth, students have to rethink not only the nature of design education itself, but also they have to know two other aspects: the construction of design research, and research documentation, writing and dissemination. How to develop research, how to define a research problem, how to develop concepts, how to organize findings, how to systematically explore the implications of what was found? These are some questions that have been guiding my research seminars with all levels of students.

Teaching design history from the perspective I have outlined should inspire students to resituate design history and the material culture in the social world, from the pioneers, Arts and Crafts, the Modern Movement, to contemporary designers. There is an urgent need to establish an intellectual and critical perspective in design history education, addressing design issues that go beyond the conventional dimension.

There is no better place in California than San Francisco for training students to address the relationship between design and society. The multicultural aspects of city life, located near Mexico and on the Pacific Rim, its spatial organization, and the concentration of homeless people, pose major social dilemmas related to social-spatial exclusion processes. Design offers a strategic tool to intervene in this process. Since I have an ongoing research program on homelessness issues in São Paulo, Los Angeles, Tokyo and Paris I am very enthusiastic about the possibility to work in a place like San Francisco.

From 1995 to 1997 I was a visiting scholar at University of California, Los Angeles, at the School of Public Policy and Social Research in the Department of Urban Planning, carrying out the research on Discarded Products, Design and Homelessness. Since that time I have remained in contact with San Francisco State University, Design and Industry Department, through professor Ricardo Gomes. In 1999, I lectured at SFSU in the Department of Design & Industry at his Graduate Design Seminar, “Design for Responsible Environments.” My articles and written material have continued to be used in this seminar as a reference text for the students.

World population has now reached 6.2 billion people. My goal as a design historian and educator is for as many people as possible to benefit from good design values. For me, the teaching of design must be engaged in a movement to promote the importance of design, for the design business to demonstrate social values in its designs and production.

I understand that SFSU - Design and Industry Department is building an innovative design program that allows students to re-think design and to engage in integrated multidisciplinary education and research. I believe that San Francisco State University is an ideal institution in which to base a program like this.